

Project Partners

Lead partners



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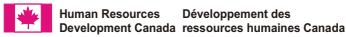
Social and Enterprise Development Innovations is a non-profit organisation working to promote economic self-sufficiency for disadvantaged Canadians. For the last 5 years, SEDI has advocated the use of Individual Development Accounts and has introduced the concept to other Canadian groups. SEDI is the lead project partner for the program design and implementation.



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The Social Research and Demonstration Corporation is a non-profit organisation created to develop, test and rigorously evaluate social programs designed to improve the well-being of all Canadians. The organisation pays particular attention to disadvantaged Canadians. SRDC is the lead project partner for the research design and evaluation.

Project funder



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National participating financial institution



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As part of its community development strategy recognizing the importance of strategic partnerships, **RBC Royal Bank** is providing national financial services to **learn\$ave**. This includes providing enhanced deposit account services to account holders, account information management services to the project and support to the project design and implementation through personnel time and expertise.

Community partners



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Halifax: **Metro United Way of Halifax Regional Municipality**

Metro United Way will be the lead organisation for program delivery in the Halifax Regional Municipality. MUW works with community partners to build an extraordinary community. This includes increasing well-being and self-sufficiency so that people of all ages have skills that allow them to adapt to crisis, face life's challenges and fully participate in the community. *learn\$ave* is one way Metro United Way makes a difference in their community.

Digby & Annapolis Counties: **Western Valley Development Authority (WVDA)**

WVDA is a community-based non-profit organisation dedicated to community economic development. Since 1994, WVDA has been involved in a range of programs aimed at promoting local business growth and developing the economic potential of Digby and Annapolis Counties. WVDA is also dedicated to the broader aim of building the capacity of communities in the Western Valley region.

Fredericton: **Fredericton YMCA**

The Fredericton YMCA has been working in its community for 150 years providing an extensive range of social and physical programs. With 10 years' experience in delivering employment programs through its Employment Services branch and many programs operating in response to the needs of the community, the non-profit organisation reaches a broad range of low-income families and individuals in the Fredericton area.

Montreal: **Montreal YMCA, Aurora Business Project**

The Montreal YMCA has decades of expertise in delivering employability, entrepreneurship and local development programming. The charity's Notre-Dame-de-Grâce location, and its Aurora Business Project, will lead the site delivery, building on extensive experience in community credit and community economic development. The Montreal YMCA has also formed a partnership with the *Caisse d'économie Desjardins* to offer local participants a choice of using the Caisse or the RBC Royal Bank for their *learn\$ave* account.

Toronto: **Family Service Association and Consortium Team**

The Family Service Association (FSA) of Toronto is a non-profit social service agency that has been serving low-income individuals and families across Toronto for over 80 years. FSA is working with a consortium of agencies - *St. Christopher House, St. Stephen's Community House and the YWCA* - chosen for their strategic location throughout Toronto. FSA is the lead agency in the Toronto consortium.



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Waterloo Region: Lutherwood Community Development Association (CODA)

Lutherwood CODA is a large, non-profit social service agency whose mission is "building better futures for individuals, families and communities." Lutherwood CODA's main program areas are in employment and mental health services. Lutherwood CODA has delivered two previous IDA programs in the Waterloo Region.

Grey & Bruce Counties: Women and Rural Economic Development (WRED)

WRED is a non-profit organisation dedicated to enhancing the sustainability of rural Ontario communities. Since 1993, WRED has been delivering programs dedicated to business development, access to capital and networking.

Winnipeg: SEED Winnipeg Inc.

SEED Winnipeg Inc. is a non-profit community-based organisation that works to combat poverty and assist in the renewal of Winnipeg's inner city. In February 2000, SEED, in partnership with the *Northend Community Ministry* (NECM), also introduced a local IDA program that aims to reach 30 participants. NECM has been serving inner-city families for over 90 years. In delivering the IDA program, SEED and NECM are working with the Alternative Financial Services Committee, a collaborative of local organisations. The *Assiniboine Credit Union* will deliver the financial services to **learn\$ave** account holders in Winnipeg.

Calgary: Mennonite Central Committee (MCC) Alberta Employment Development

MCC Employment Development has ten years' experience in providing programming, including skills training, small business start-up and financial literacy training to unemployed and underemployed Calgarians. Since 1999, MCC Employment Development has been delivering a local IDA program called "Fair Gains."

Vancouver: New Westminister Community Development Society

The New Westminister Community Development Society (NWCDs) has been in operation since 1992 and is dedicated to the enhancement of social and economic development within the City of New Westminister. During the developmental year, the NWCDs worked closely with the VanCity Community Foundation, a non-profit community organisation established in 1989.